

CONGOLEUM RUGS

Illustration shows Congoleum Rug Border in use with Art-Rug No. 306 and Utility-Rug No. 32

Congoleum Art-Rug No. 316

Congoleum Art-Rug No. 302

Congoleum Utility-Rug No. 92

Congoleum Utility-Rug No. 94

Real Floor Economy and Great Beauty—

CARPETS are becoming less popular in modern homes, and rugs are steadily gaining in vogue. It's so easy to drop a rug on the floor. There is no bother as to fastening—and it can be lifted and moved at will. Why pay for covering the whole floor when a rug in the center is both cheaper and more artistic.

For Every Home and Every Room

You can have up-to-date, pretty and sanitary floors by using Congoleum Rugs. The beauty of these rugs will amaze you. Their convenience will bring you great comfort. And their moderate prices are within the reach of all. Their varying sizes and patterns make them adaptable to every room in the house where a low-priced rug is required. They are just as attractive as woven rugs, and much more easily cleaned.

Congoleum Art-Rugs

First there is our beautiful line of Art-Rugs. Unusually beautiful patterns by famous rug designers, reproduced in harmonious colors, give them a distinct richness of appearance.

Washable and Sanitary

Congoleum Art-Rugs are absolutely waterproof. A damp mop will keep them clean and bright and sanitary. No need to sweep them or beat them, therefore no unhealthy dust.

Lie Flat Without Fastening

The corners and edges cannot curl or "kick up", as Congoleum Rugs "hug the floor". They never interfere with the swing of the door and never slide out of place.

Sizes and Prices

Our Art-Rugs are seamless and are made in many charming patterns and two sizes as follows:
9 feet x 10½ feet, \$10.00. 9 feet x 12 feet, \$11.00

Congoleum Utility-Rugs

These are our original line of Congoleum Rugs. They come in more numerous sizes and designs than the Art-Rugs, and the prices are exceptionally low. Like all other Congoleum products, they are washable, sanitary and require no fastening.

Sizes and Prices

| | | | |
|-------------------|-------------|-----------------------|-------------|
| 3 feet x 3 feet | \$.65 each | 6 feet x 6 feet | \$2.60 each |
| 3 feet x 4½ feet | .98 each | 6 feet x 9 feet | 3.90 each |
| 3 feet x 6 feet | 1.30 each | Two-piece Rugs | |
| 4½ feet x 4½ feet | 1.50 each | 9 feet x 12 feet | \$8.00 each |
| 4½ feet x 6 feet | 1.95 each | 10½ feet x 12 feet | 9.00 each |

All prices quoted are higher in the far West and Canada

Congoleum Rug Borders

All the artistic effect of hardwood floors without the expense—this is what you get with our wonderful Rug Borders. They are so carefully made that you cannot tell them from the natural wood. They show every grain. Don't paint or stain your floors. Put a rug in the center and Congoleum Rug Borders around it. Washable, rot-proof and sanitary. Sold by dealers in any length required, in 36 and 24 inch widths, at 50c. and 40c. a yard respectively. Special booklet free.

Congoleum By-The-Yard

We have numerous different patterns of Congoleum By-the-Yard floor covering. Rot-proof, sanitary, requires no fastening and it wears wonderfully. Made in 72 inch width.

Look for Name Congoleum on Back

Our Congoleum products are successful and have, therefore, been widely imitated. Protect yourself by being sure that the name Congoleum is on the back of every rug, rug border or floor covering that you buy.

Congoleum Rugs are manufactured in accordance with United States and Foreign Patents, with numerous other Patents pending both in the United States and Foreign Countries.

Handsome Rug Color Chart—Free

Be sure to send for our Rug Chart, which shows the complete line of Congoleum Rug patterns, so that you may be able to see for yourself their beauty and attractiveness. Simply send your name and address.

For Sale by Good Dealers Almost Everywhere

The Congoleum Company

Department of

Philadelphia

Chicago

The *Barrett* Company

Boston

San Francisco

Montreal

Toronto

Winnipeg

Vancouver

St. John, N. B.

Halifax, N. S.

Sydney, N. S.